



*Creating  
a Legacy  
for the  
Future...*



**world  
kite  
museum**



## Capital Campaign Launch

The **World Kite Museum** is poised to begin a dramatic new chapter in its 16-year history. It has launched a \$1 million capital campaign for a new Museum on the Long Beach Peninsula in SW Washington.

The setting is spectacular: a panoramic view of the dunes and Pacific Ocean in the City of Long Beach. The building is easily accessible and is located just steps from the boardwalk on Sid Snyder Drive West. The 10,360 square foot space will accommodate world-class exhibitions and arts and education programs for children and adults.

The new **World Kite Museum** will enrich community life on the Peninsula by becoming the cultural center for residents and visitors. It will bring new economic vitality to the region and will establish the Long Beach Peninsula as a year-round tourist destination, creating a lasting legacy for the Pacific Northwest and the world.



Just steps from the boardwalk and ocean: 303 Sid Snyder Drive West Long Beach, Washington.



The 10,360 square foot building offers a dramatic setting for kites to soar.

## *A Unique Art Form and International Tourist Attraction*

The Long Beach Peninsula in SW Washington is home to a unique organization — **The World Kite Museum**. It is the only kite museum in the United States and one of ten in the world. The other nine kite museums are located in China, Japan, Indonesia, India and Malaysia. Kiting is a celebrated international art form whose history spans 2,000 years.



## Accomplishments

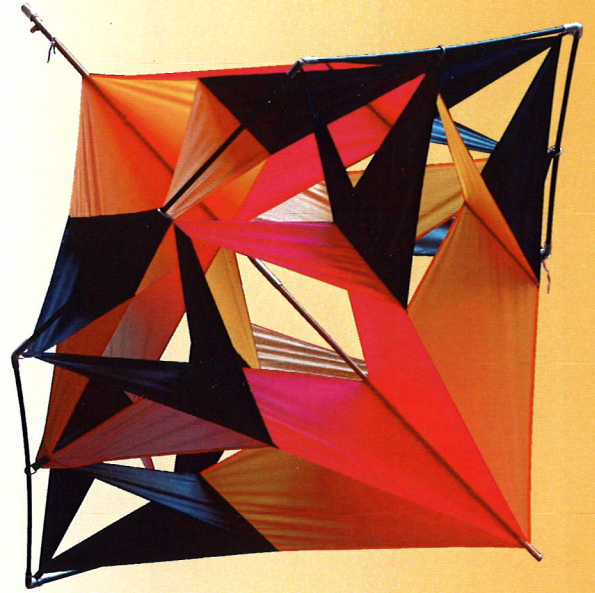
The **Museum's** collection of 1500+ kites is unsurpassed in this country and includes the David M. Checkley Collection of Chinese, Thai and Malaysian kites and the largest collection of Japanese kites outside of Japan. World War II kites, sports kites and 60 years of advertising kites complement its holdings.

The **Museum** is the Sister Museum of the Weifang Kite Museum in the Shandong Province of China, and future collaborations are planned.

The **Museum** is recognized as the definitive resource and repository for kiting worldwide and maintains the archives of the American Kitefliers Association. Leading practitioners in the international kiting community sit on its Advisory Board.

The **Museum's** education programs have enriched the lives of young and old through exhibits, lectures and hands-on workshops for school children, teachers, Elderhostel, kite enthusiasts and the public.

The **Museum** has created over 30 different exhibits featuring the cultural diversity of kiting, the contribution of kiting to science — particularly in the field of aviation — and contemporary innovation and design.





*Celebrating the Fun, the Art, the Science and the History of Kiting in all Cultures by preserving the past, recording the present and honoring the people involved.*

The **World Kite Museum** was founded in 1988 by a group of local kite enthusiasts with a vision of creating a museum dedicated to kites and kite flyers. The Long Beach Peninsula has always been a "kite flyer's dream" with its sustained wind and 28 miles of open beach. These natural flying conditions led to the creation of the Washington State International Kite Festival in 1981. Today, the Museum and Festival have achieved international recognition and attract more than 50,000 visitors each year from 20 countries.

Since its founding, the **World Kite Museum** has always had a large vision and has promoted kiting throughout the Pacific Northwest, the United States and abroad. Over the years, it has introduced thousands of children and adults to the fun, the art, the science and the history of kiting in all cultures.

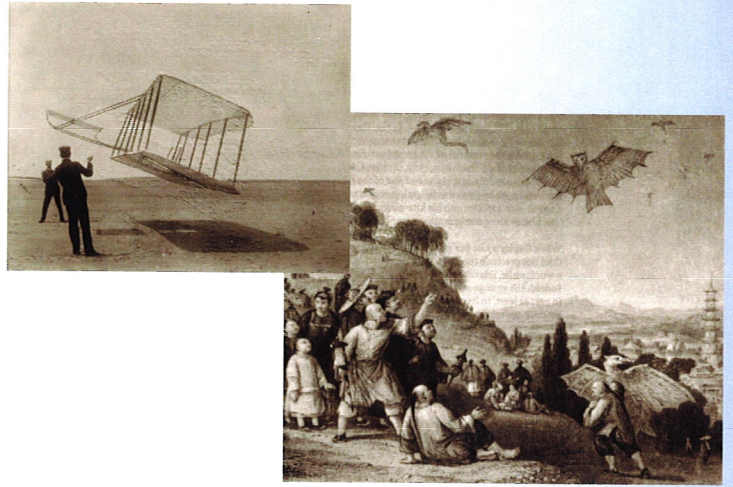
In 2003 and 2004, the **Museum** reached 150,000 people through special events and exhibitions at the Washington State International Kite Festival; SeaTac International Airport; Ilwaco Heritage Museum; Evergreen Aviation Museum in McMinnville, Oregon; Portland Classical Chinese Garden; the Portland Center for the Performing Arts; Pearson Air Museum in Vancouver, Washington, the "Kites on Ice Festival" in Madison, Wisconsin, the American Kitefliers Convention, and Seattle's Museum of Flight.



## Imagine the Future...

Each visit to the **World Kite Museum** will be a journey into the future and into the past. Visitors will not only discover the cultural significance and history of kiting, which began more than 2,000 years ago in China, they will also experience a changing panorama of historic and contemporary kites from around the world: gigantic fighter kites from Japan, fantastic shapes & colors of Indonesian animals and bold contemporary designs using the latest technology.

Children and adults will also meet the Heroes of Kiting — Benjamin Franklin, Alexander Graham Bell, Orville and Wilbur Wright, Francis Rogallo and Charlie Brown — in the **Museum's Hall of Fame**. Kites have played a key role in the history of flight. From the Wright Brothers' building of the first flying machine to Rogallo's invention of the flexible wing kite for NASA, which led to the landing on the Moon, kites and science have figured prominently in our nation's history.



## ... The Future is Now

Anticipation is growing for the Lewis & Clark Bicentennial Celebration, which will bring an influx of first-time visitors to the region in 2005 and 2006.

In its new home, the Museum will develop new programs to augment this special event, while introducing thousands of visitors to a unique art form. The two-story building offers onsite parking and is handicap-accessible with an elevator. Most important, the new World Kite Museum will meet the future needs of the community by providing:



Easy access for visitors to all major kiting events held at the beach.



6,000 square feet of exhibition space to display the **Museum's** world-class collection of 1,500+ kites (currently, 95% of the collection is in storage at any one time).



Stimulating, interactive kite-making workshops and classes for children and adults at the **Museum** (currently held offsite due to the lack of space in its current home).



A community meeting room and catering kitchen for **Museum** events and public gatherings, a gift shop, exhibit design and planning area, and administrative offices.



Public access to the **Museum's** research library and a temperature-controlled storage area for its valuable collection of kites, books, magazines, photographs and other ephemera (presently, not accessible).



## *Creating a Legacy for the Future NOW*

The **World Kite Museum** has raised a significant portion of its \$1 million campaign goal from public and private funding sources. But it is the "local" support that ultimately determines a capital campaign's success. By local we mean the individuals and businesses that will benefit from having a world-class tourist destination at their doorstep.

We are counting on the support of local residents, vacationers and businesses that love this beautiful Peninsula and region and value the importance of a thriving local economy. Most important, we look to the international kiting community — from individual kite clubs to American Kitefliers Association (AKA) and Kite Trade Association International (KTAI) members — for its leadership and support. The kiting community, more than any other constituency, is committed to this unique art form.

The **World Kite Museum's** capital campaign offers a unique opportunity for everyone to become involved.

### *Campaign Timeline*

The **Museum's** timeline is to reach its \$1 million campaign goal by 2006. We ask for your financial contribution today to create a truly world-class destination kite museum for the Pacific Northwest community.

**Yes, you can make a difference** with your campaign contribution. Please be as generous as you can and join the ranks of those who believe in creating a legacy for the future. A current and detailed breakdown of contributions and project budget are available upon request.

*Contact Kay Buesing at the World Kite Museum for additional information on making your contribution.*

*"The World Kite Museum has the potential of being to the Long Beach Peninsula what the Columbia Maritime Museum is to Astoria, Oregon . . . a must-see regional museum of national and international praise."*

Ken Ramsey, Mayor  
City of Long Beach



*"The World Kite Museum has emerged as the primary repository of kite culture and art in North America. They have a remarkably broad and interesting collection of pieces and a delightful and constantly changing series of exhibits."*

David Gomberg, President  
American Kitefliers Association

## World Kite Museum Leadership

The **World Kite Museum** has launched the capital campaign with 100% Board participation. It has also attracted top campaign leadership, drawing on local support and the international kiting community. The new World Kite Museum is destined to become a reality, because of the Museum's vision and commitment to creating a legacy for its future.

### Board of Directors

Blaine Walker – President	Sherry Hash
Dian Barker-Sayce	Dennis Long
Jim Buesing	Ray Nelson
Herb Carpenter	Jim Sayce
David Gomberg	Sid Snyder
Elizabeth Hadley	



Girard Clement, international kite designer from France, with one of his creations.

### Capital Campaign Leadership

Sid Snyder, Retired Washington State Senator – *Honorary Chair*

Dennis Long & Dian Barker-Sayce, The Bank of the Pacific – *Local Chairs*

David Gomberg, President of the American Kitefliers Association – *International Chair*



**world kite museum**

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Kay Buesing – Museum Director

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Future home:

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